

IN THE CLAIMS

Please add new Claims 32-40 as follows:

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- 32 (new). A method comprising the steps of:
- providing, at a venue where a live event occurs, an opportunity for attendees of the live event to purchase one or more copies of a recording of said live event;
 - conducting said live event;
 - recording at least a portion of said live event;
 - manufacturing copies of said recording; and
 - distributing at least some of the copies of said recording to attendees of the live event that purchase them.
- 33 (new). The method of claim 32 wherein the step of manufacturing copies of said recording occurs on site at the venue.
- 34 (new). The method of claim 33 wherein the step of distributing at least some of the copies of said recording to attendees of the live event that purchase them occurs before the purchasing attendees exit the venue.
- 35 (new). The method of claim 32 wherein the step of providing an opportunity for attendees of the live event to purchase one or more copies of a recording of said live event is performed at least in part after the live event has started.
- 36 (new). The method of claim 32 wherein the step of providing an opportunity for attendees of the live event to purchase one or more copies of a recording of said live event is performed at least in part after the live event is concluded.

37 (new). The method of claim 32 wherein the step of manufacturing copies of said recording includes copying said recording to compact discs, wherein each compact disc contains at least one copy of said recording.

38 (new). The method of claim 32 wherein the step of manufacturing copies of said recording includes copying said recording to a computer, said computer being connected to a global computer network, and wherein the step of distributing copies of said recording includes distributing electronic copies by broadcasting the recording over the global computer network for post-event viewing by attendees of the live event that purchase a right to view said broadcast.

39 (new). The method of claim 32 further comprising the steps of:

determining a number of copies of said recording purchased by attendees of the live event; and

calculating a desirable number of copies of said recording to be manufactured based on a function of the determined number of copies of said recording purchased by attendees of the live event;

wherein the step of manufacturing copies of said recording includes manufacturing said desirable number of copies.

40 (new). The method of claim 32 wherein the step of manufacturing copies of said recording occurs on site at the venue, the step of distributing at least some of the copies of said recording to attendees of the live event that purchase them occurs before the purchasing attendees exit the venue, the step of providing an opportunity for attendees of the live event to purchase one or more copies of a recording of said live event is performed at least in part after the live event is concluded, and the step of manufacturing copies of said recording includes